



AI-POWERED CONNECTED FLEET DATA

DATA DRIVES CONNECTED FLEETS

The automotive ecosystem is set to change society in multiple ways; enhancing the travel experience, increasing safety and promoting sustainability. As per Mckinsey, 80% of commercial vehicles will be connected by 2030. Incredible value is hidden in connected data, and advanced analytics can turn that raw data into actionable insights that make fleets more productive, reliable, safe and cost-effective.

80%

OF COMMERCIAL
VEHICLES WILL BE
CONNECTED
BY 2030



WELCOME TO CEREBRUMX

CEREBRUMX brings together a world of convenient solutions to the challenges most commonly faced by fleet service providers while aiding fleet management. It's time for you to make CEREBRUMX's AI-driven Augmented Deep Learning Platform (ADLP) as a single source for high-quality connected fleet data insights that'll accelerate the development of your fleet solutions.

70%

Connected Vehicles
Coverage

15M+

Vehicles

45M+

Trips

400+

Data points

10+

Patents

MAKE EMBEDDED VEHICLE DATA YOUR COMPETITIVE ADVANTAGE

The future of connected fleets is fueled by comprehensive connected vehicle data and rich insights, that are actionable in real-time. With CEREBRUMX embedded data technology, there is no dependency on external hardware and devices.



No sourcing
headaches



No Capex



Reduce
Onboarding time



No Installation



Quality Data





AI-POWERED DATA SOLUTIONS



STREAMING TELEMETRY Precisely track fleet location

Get real-time location data, speed, acceleration, direction of movement and altitude among other key parameters to always stay on top of fleet movements.



DRIVER BEHAVIOR Ensure driver safety

Keep a check on driving behavior with data concerning rapid acceleration, harsh braking, cornering, overspeeding, safety belt usage and more.



SERVICE WARNINGS Get service & system warnings

Receive real-time alerts suggesting washer fluid level, overheat warning, coolant level, malfunction warnings and more to take necessary actions and prevent costly repairs and breakdowns.



VEHICLE HEALTH Monitor fleet health accurately

With real-time odometer readings, battery health status, coolant temperature, oil life, tire pressure, engine temperature and days to service, improve fleet customer operations.



COLLISION Keep an eye on collisions

Get access to crash summary data such as airbag status, collision severity, event date, time and location, ADAS as well as data suggesting actions taken by the driver to better understand the cause and result of accidents.

To know more, visit www.cerebrumx.ai

UNIFIED AND POWERFUL PLATFORM

ADLP is Industry's first Augmented Deep Learning Platform with simple and easy to integrate APIs that unlocks the full value of connected vehicle data with augmented data signals to generate deep actionable insights.



CONTEXTUAL &
AUGMENTED DATA



EVENT-BASED
NOTIFICATIONS IN REAL-TIME



SECURE &
COMPLIANT

How it works ?



SAFEGUARDING YOUR BUSINESS WITH DATA PRIVACY & SECURITY

Your privacy, security and safety are at the center of CEREBRUMX.

With CEREBRUMX Secure Consent, give your fleet customers a very easy-to-use interface to where they can manage access to their connected fleet data signals. They can grant or revoke access to specific data as per their needs at any time.

SECURE | COMPLIANT | SAFE

Know More - www.cerebrumx.ai





MAKE A SEAMLESS TRANSITION TO ELECTRIFIED FLEETS

With CEREBRUMX, offer Fleets the intelligence to make the transition to a greener, cleaner and sustainable future with Electric Fleet Vehicles. Enlighten fleet managers on the current immature infrastructure behind operating electric fleets in real-time, and how leveraging connected vehicle data can make transitioning to electric fleets a reality, with optimized operations and reduced costs.



ABOUT CEREBRUMX

CEREBRUMX, Head Quartered in Princeton, NJ, USA and with offices across NA, EMEA and APAC, provides an ubiquitous data management platform spread across the edge and core network to our partners (OEMs, Media, Insurance, Fleet companies, Smart cities/ Municipalities etc.) to enable the activation of connected vehicle data that is yet un-utilized to any significant level due to the absence to the right Automotive Ecosystem. With its proprietary AI-driven Augmented Deep Learning Platform (ADLP), CEREBUMX aims to bridge this gap between ecosystem partners and innovating advanced auto solutions with the help of vehicle analytics and data. CEREBRUMX takes pride in bringing privacy to everything it does, going beyond just compliance with its white-label app and web solution.



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🌐 www.cerebrumx.ai

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