



AI-POWERED CONNECTED VEHICLE DATA PLATFORM

CEREBRUMX delivers trusted data and high-quality insights to partners that help them innovate, optimize operations and drive key decisions using AI-driven smart data.

70%
Connected Vehicles
Coverage

15M+
Vehicles

45M+
Trips

400+
Data points

10+
Patents



EMPOWERING THE AUTOMOTIVE ECOSYSTEM

Get real-time and historical embedded data solutions, by vehicle and driver, to run your automotive business effectively and efficiently.



LOW OPERATING COSTS

Optimize business performance with cost-effective planning and operations.



PROMOTE DRIVER SAFETY

Bring heightened levels of safety on the road, with driver coaching opportunities and behavior analysis.



SUSTAINABILITY

Embark on a green future by actively measuring CO2 emissions and reducing fuel consumption.

Fleet Management:

Access real-time data that enables frictionless management to drive operational efficiency, promote safety and reduce Total Cost of Ownership (TCO).

Vehicle Service Contracts:

Change the way you handle vehicle maintenance and warranty with AI-powered deep data insights.

Auto Insurance:

Offer personalized usage-based insurance using historical data that meet customer's changing needs.

Smart Cities:

Intelligently manage traffic flow, boost safety and carbon foot print in the smart cities of the future.

Media:

Tap valuable data from millions of vehicles that support futuristic radio advertisement strategies, measure their effectiveness and ensure they reach the right people.

Electric Vehicles:

Get your hands on real-time EV battery statistics to optimize charging infrastructure and enhance ownership.

ONE PLATFORM FOR ALL AUTOMOTIVE DATA NEEDS

Capture exactly what matters to your business with our industry's first AI-powered Augmented Deep Learning Platform (ADLP) and smart data packages that fuel automotive innovation.



TELEMETRY



DRIVER BEHAVIOUR



VEHICLE HEALTH



COLLISION



AUGMENTED DATA



SERVICE WARNINGS



LOCATION



HISTORICAL DATA



PAYD/ PHYD



ELECTRIC VEHICLE



VEHICLE OCCUPANCY

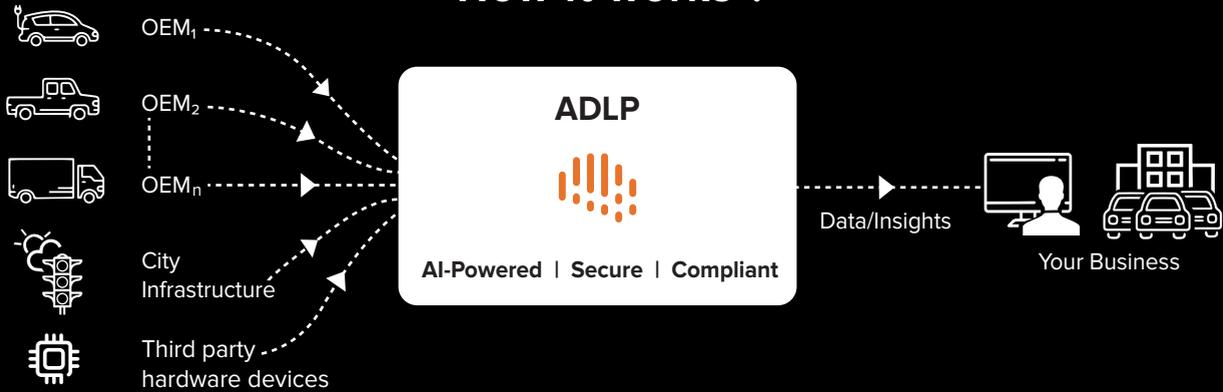


IVI DATA

UNIFIED AND POWERFUL PLATFORM

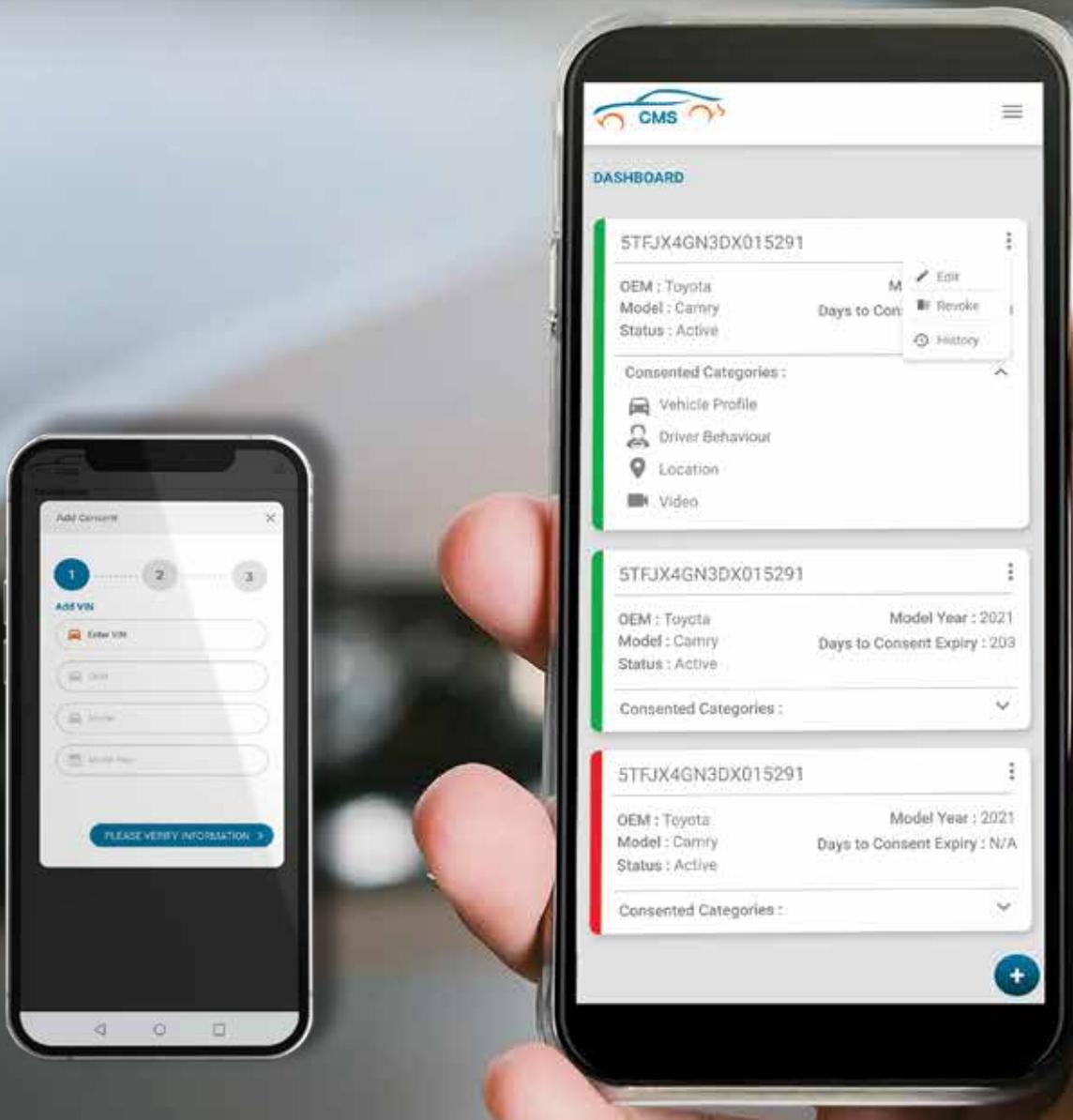
CEREBRUMX Augmented Deep Learning Platform (ADLP) utilizes the power of AI to churn data into valuable insights that empower next-gen connected solutions. It collects and homogenizes data from millions of vehicles in real-time and enriches it with augmented data signals to make it amenable for the entire automotive ecosystem.

How it works ?



CEREBRUMX SECURE CONSENT

CEREBRUMX Secure Consent is a white-label app and platform dedicated solely to consent management, that gives vehicle-owners the power to control sharing and use of their connected vehicle data. It eliminates rising concerns over data privacy through an application that is GDPR and CCPA compliant, and helps build trust where it matters the most.







ABOUT CEREBRUMX

CEREBRUMX, headquartered in Princeton, NJ, USA and with offices across NA, EMEA and APAC, provides a ubiquitous AI-powered data management platform to enable the activation of connected vehicle data, that is yet un-utilized to a significant level. Spread across the edge and core network of the automotive ecosystem (OEMs, Media, Insurers, Fleet Companies, Smart Cities/Municipalities etc.), CEREBRUMX unlocks the true power of data from millions of connected vehicles in real time, to empower business innovation for our partners. Our proprietary Advanced Deep Learning Platform (ADLP) bridges the gap between automotive ecosystem partners and intelligent auto solutions, with the help of vehicle data and analytics. CEREBRUMX takes pride in bringing privacy to everything it does, going beyond just compliance with its white-label app and web solution.



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